



Collector's item: Teoh holding a stamp folder containing a sheet of stamps designed by 14 artists, each representing the 13 states and federal territories of Malaysia.

KUALA LUMPUR: Pos Malaysia Berhad (Pos Malaysia) has launched its first non-fungible token (NFT) stamps for collectors, in conjunction with the National Day and Malaysia Day celebrations.

The limited edition NFT stamp is redeemable complimentary with every purchase of the #Empatbelas Setem Ku special edition stamp folder set, retailing at RM59 each.

Produced through a collaboration between Pos Malaysia and local retail brand Apom, each stamp folder contains one physical stamp sheet of 14 stamps and each one is proudly designed by an artist representing each state and the federal territories of Malaysia, showcasing the uniqueness, culture and pride of the areas.

Pos Malaysia group chief executive officer Charles Brewer launched the #Empatbelas Setem Ku at Apom Suria KLCC here.

Apom co-founder Chantelle Teoh said #Empatbelas was a yearly Merdeka-Malaysia Day collaboration project to celebrate the 14 states of Malaysia.

“This year with support from Pos Malaysia, the 14 selected artists got a chance to reimagine their state pride on NFT stamps that transcends globally beyond the philatelic community, as well as on the humble physical stamp that has connected Malaysians throughout the years,” she said.

A stamp collector who only wanted to be known as Shum said he came to the store to buy the latest limited edition stamp for his personal collection.

“Today, I came here to buy 15 sets of #Empatbelas stamp collection, but I only managed to secure 10 as they ran out of stock.

“I’ve been collecting stamps for about 40 years and I like it because of the beautiful design and the price is justifiable for a stamp collector like me,” he told Bernama.

In a statement, Pos Malaysia said it was the second postal service provider in South-East Asia to produce NFT stamps after Thailand and joined the global postal fraternity of other countries with similar initiatives such as Austria, Switzerland, the United Arab Emirates and the Netherlands.

The stamp sets will be available online (www.pos.com.my/shop) and at Apom retail outlets as well as Kuala Lumpur General Post Office’s Stamp & Philatelic counter while purchase at other selected post offices will be available starting Sept 12.